

WHAT WE DO

We influence ChatGPT*, so it recommends your software or service.

The classic affiliate model is dying: buyers get their recommendations from AI and go straight to the vendor.



*And Claude, Microsoft Copilot, Perplexity, Google Gemini, Grok and other AI assistants.
Marks shown for identification only; no affiliation or endorsement implied.

Your buyers stopped searching. They started asking.

Buyers used to google, scan ten blue links and build their own shortlist. Now they ask ChatGPT, Gemini or Perplexity and get one answer with three to five names. Vendors the answer leaves out aren't evaluated later; they're absent from the start.



The assistants your buyers ask Marks shown for identification only; no affiliation or endorsement implied.

OLD PATH

Search → ten blue links → read → shortlist

NEW PATH

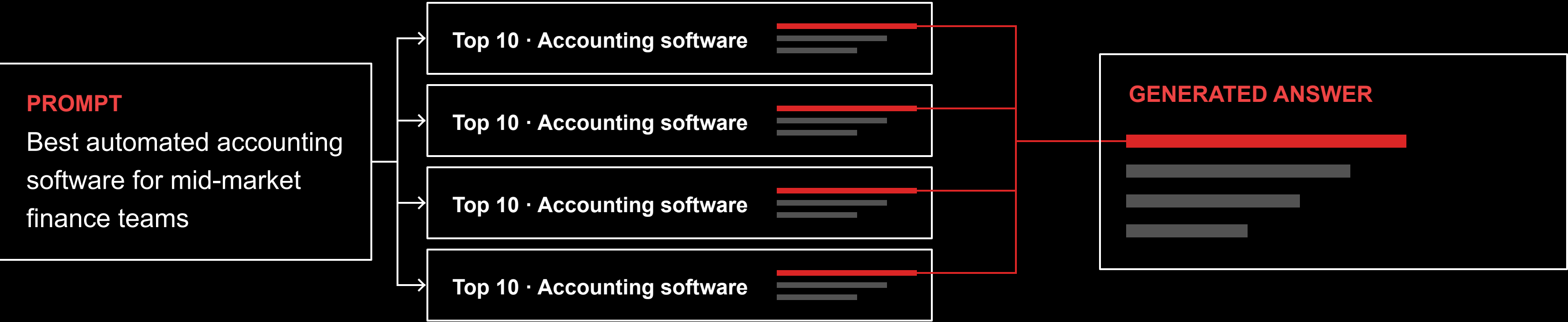
Prompt → one answer → three names

WHAT CHANGED

Being findable is no longer the same as being named

AI doesn't rank websites. It reads "best of" lists.

Ask for the best tool in a category and the model searches the web, opens the ranked "Top 10" lists and summarizes them. Listicles are the format AI leans on most for buying questions, and the higher a brand sits in them, the earlier the answer names it.



Mentions are the new backlinks.

SEO was won with links. AI visibility is won with mentions: credible pages naming your brand as an answer in your category. A model doesn't follow links, it reads text, which is why a nofollow listing still works.

OLD CURRENCY

Backlinks

Link equity

Domain authority

NEW CURRENCY

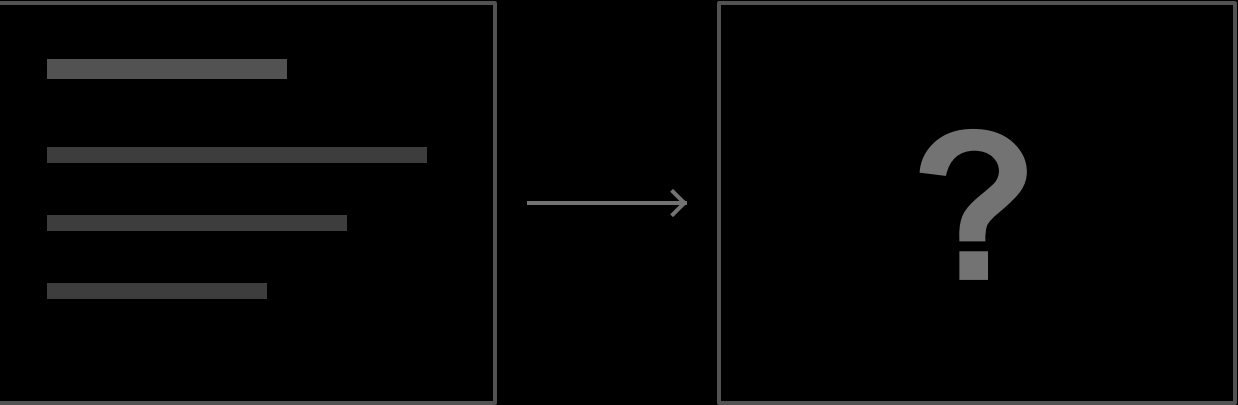
Your name,
in the lists AI reads.



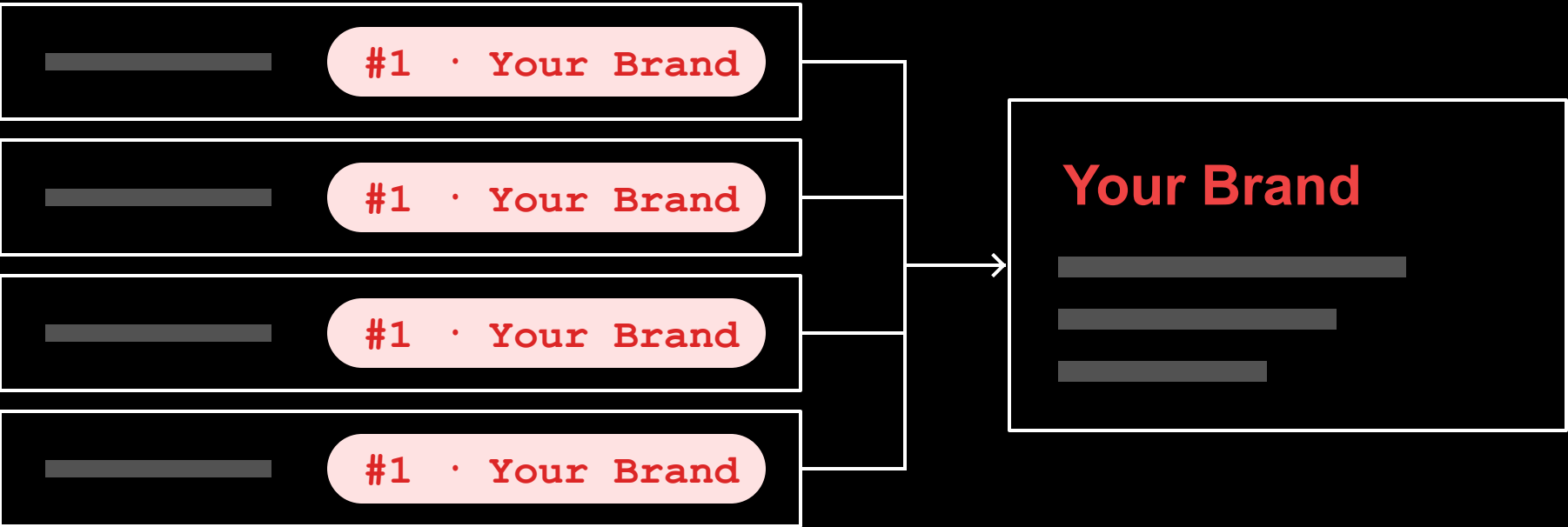
One mention is a coin flip. Many are a consensus.

AI rarely gives the same answer twice. It cross-checks several sources and keeps the names that recur. A brand on one list may or may not surface; a brand on many lists for the same question becomes the name the model keeps coming back to.

ONE LIST



MANY LISTS



Your own “best of” page doesn’t count.

Plenty of vendors publish “The 10 best X tools” on their own blog and rank themselves #1. Those pages are already losing visibility in Google, and AI weighs what others say about you far above what you say about yourself. Consensus can only be built on other people’s sites.

YOUR OWN SITE

●●● yourbrand.com/blog/best-x-tools

The 10 Best X Tools

#1 Your Brand

OTHER PEOPLE’S SITES

●●● publisher-one.com/best/x-tools

#1 · Your Brand

●●● publisher-two.com/best/x-tools

#1 · Your Brand

●●● publisher-three.com/best/x-tools

#1 · Your Brand

Not every listicle placement is worth buying. These are.

✓ 01

On sites AI already cites.

✓ 02

In lists that match the questions your buyers ask.

✓ 03

In a top position; #1 is named first.

✓ 04

On many sites for the same keyword; that is how consensus forms.

✓ 05

On third-party sites, never your own.

✓ 06

Fresh, structured and locked for the full term.

Eight “best of” sites, built to pass every test.

All eight cover the same software and service keywords, and three already rank among the 40 most-cited domains in AI answers (Trakkr, Aug 2026). Don’t take our word for it: ask ChatGPT or Perplexity for the best tools in your category and check the cited sources.


gitnux.org


zipdo.co


worldmetrics.org

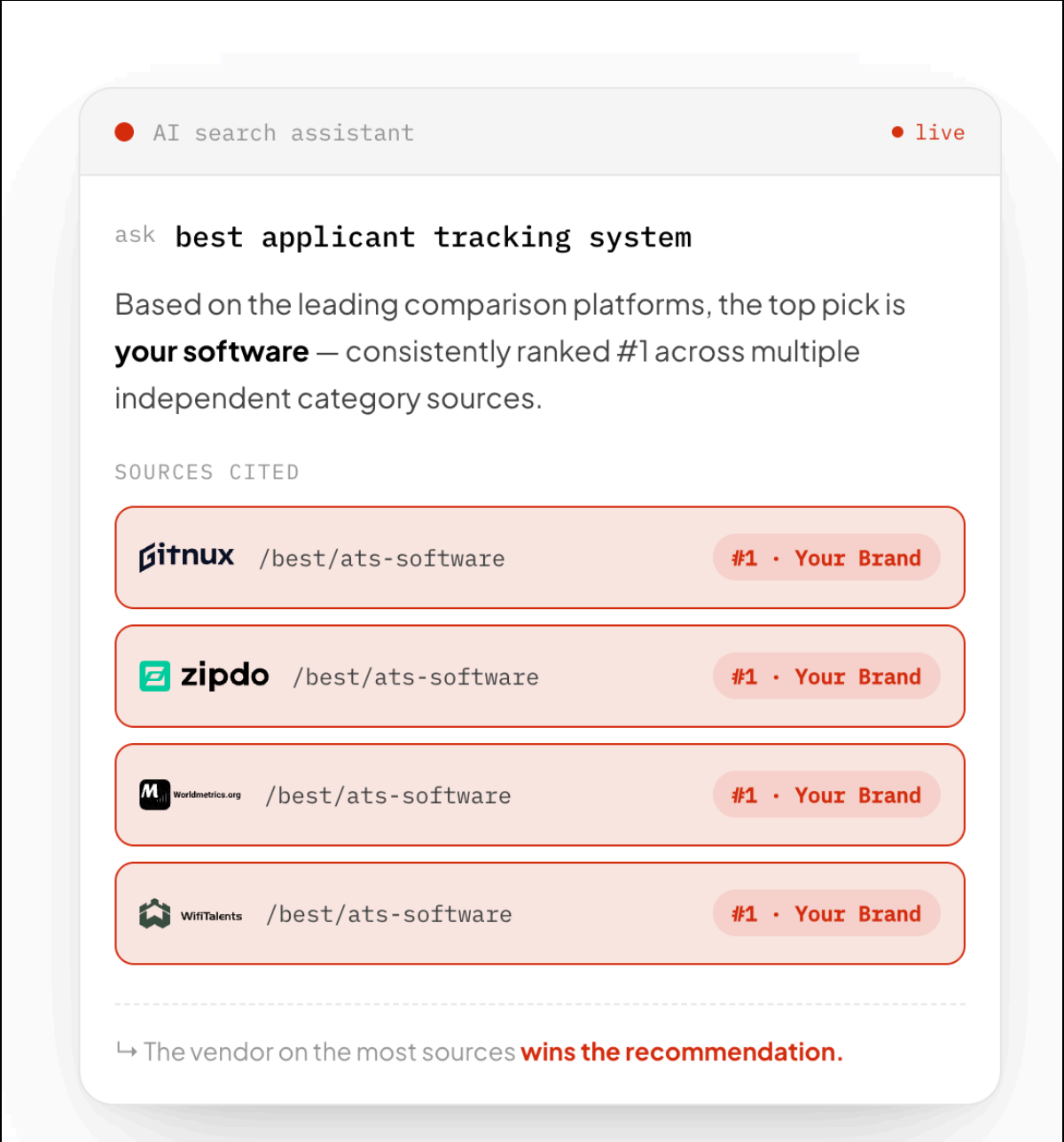

wifitalents.com


axiobench.com


gaugius.com


statpit.com


sigmadax.com



Illustrative example.

8
sites

~60,000
lists per site

10
positions per list

12 months
exclusive term

2–3 days
from picks to live

One position, one vendor, twelve months.

WHAT YOU GET

- Exclusive position, never resold or reshuffled
- Logo, product name, editorial description and link
- Copy written by our editors from your website
- Self-service edits in the vendor portal
- Continuous refresh
- Renewal priority with matching rights
- No per-click or per-lead fees

PACKAGES · POSITION #1 ON EVERY LIST RELEVANT TO YOU

46 listings \$7,750 Per listing\$168 At single-list rate\$46,000	86 listings \$10,750 Per listing\$125 At single-list rate\$86,000
144 listings \$13,750 Per listing\$95 At single-list rate\$144,000	268 listings \$16,750 Per listing\$63 At single-list rate\$268,000

SINGLE LISTS · PER LIST · PER SITE · 12 MONTHS · USD

#1	#2	#3	#4	#5	#6	#7	#8	#9	#10
\$1,000	\$925	\$850	\$775	\$700	\$625	\$550	\$475	\$400	\$325

Where #1 is already held, we swap the category or place you at #2 or #3, agreed with you before anything goes live.

Start with the questions your buyers ask.

01 · Send picks

Lists, positions and sites you want, or ask us to propose the set.

02 · We check and write

Availability confirmed, then our editors draft your entry from your website.

03 · Live, then invoiced

Live in 2–3 business days, invoiced once live. Bank transfer or card.

BROWSE

Every live list and open position, in one public index.

globalcommercemedia.com/portfolio-search

SEND

info@globalcommercemedia.com